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June 2017
Vol. 32, No. 2, Issue 184

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"We always say to our team, when you know you have a good idea, be relentless with it.”
DENISE ROSSETTO, P. 47
"Brands that have been around over 30 years tend to do things a certain way because that's 'how it's always been done.'"

PHOEBE GLASTURD, P. 30

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On the Cover
Montreal duo LM Chabot shot this ode to rubber as part of a series promoting last summer's clothing collection by local artist Pony. The work won a 2017 Applied Arts Photography Award (p. P32).