"Work can't be just good enough. It has to be good enough to compete with anything from anyone."

On the Cover

 biomass

Department

College of North Atlantic - Qatar

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"When smart clients and smart agencies partner, magic happens—regardless of market size."

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On the Cover
Peter Stranks, a photographer and professor at Georgian College, shot this image as part of a series for a wearable art exhibition at the Orillia Museum of Art and History in Orillia, Ontario. Stranks received one of our first-ever Community Awards for his effort—see the story on p. C12.